

# Faculty of Commerce & Management,

Rama University, Uttar Pradesh, Kanpur

## Action Taken Report

On

**FEEDBACK FROM FACULTY**

**[For BCom (H)]**

**(2022-23)**

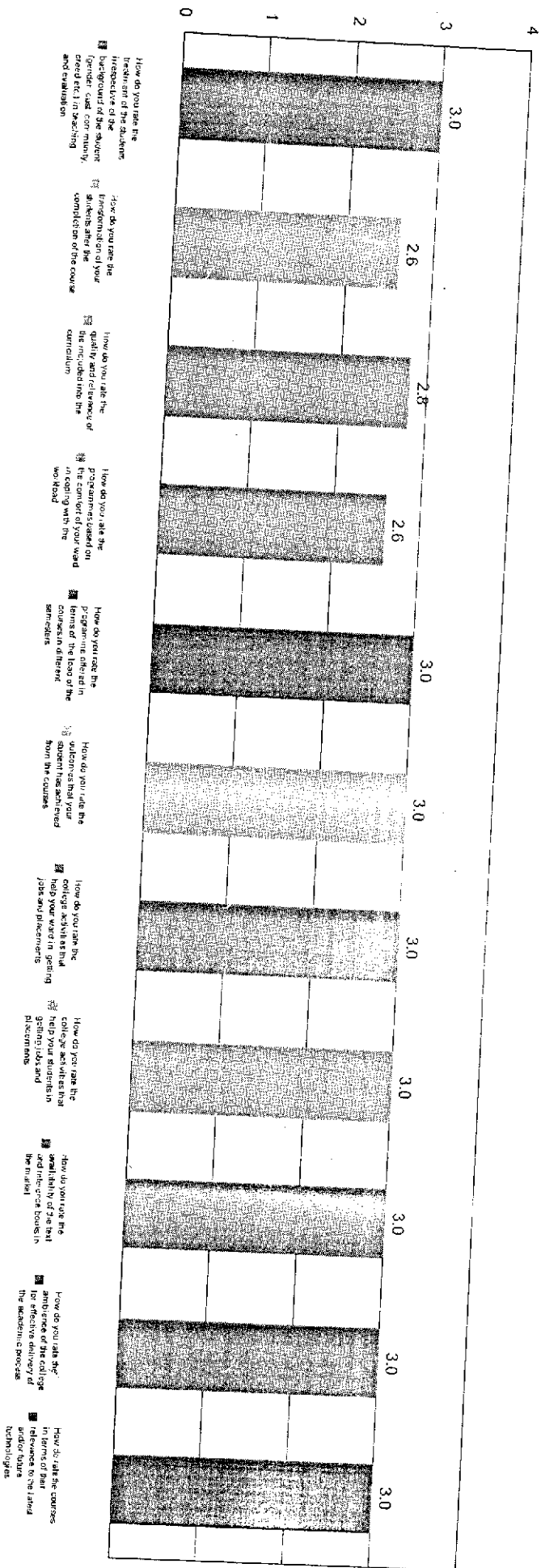
An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
Suggestions given by UP Higher Education Council for revising syllabus and grading and evaluation system of BCOM(H)	<ul style="list-style-type: none"><li>• The Revised syllabus and grading and evaluation system of BCOM(H) course has implemented.</li><li>• The Course "Saga of the Great Men and the Freedom Fighters" based on learning given by freedom fighter as per UP Higher Education Council is introduced.</li></ul>
Stakeholders believe that in order to improve competitiveness and skills and gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul style="list-style-type: none"><li>• Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition &amp; Talent management are offered for improving their competitiveness and skills.</li></ul>
Establish regular reviews and updates of course content to keep it aligned with emerging technologies.	<ul style="list-style-type: none"><li>• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.</li><li>• To enhance the interaction with students, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors.</li></ul>

Dean,  
Faculty of Commerce and Management



### Curriculum Program Feedback Analysis [Faculty], Session : 2022-2023





**Faculty of Commerce & Management,  
Rama University, Uttar Pradesh, Kanpur**

**Action Taken Report**

**On  
FEEDBACK FROM FACULTY  
[For BBA (Digital Marketing)]  
(2022-23)**

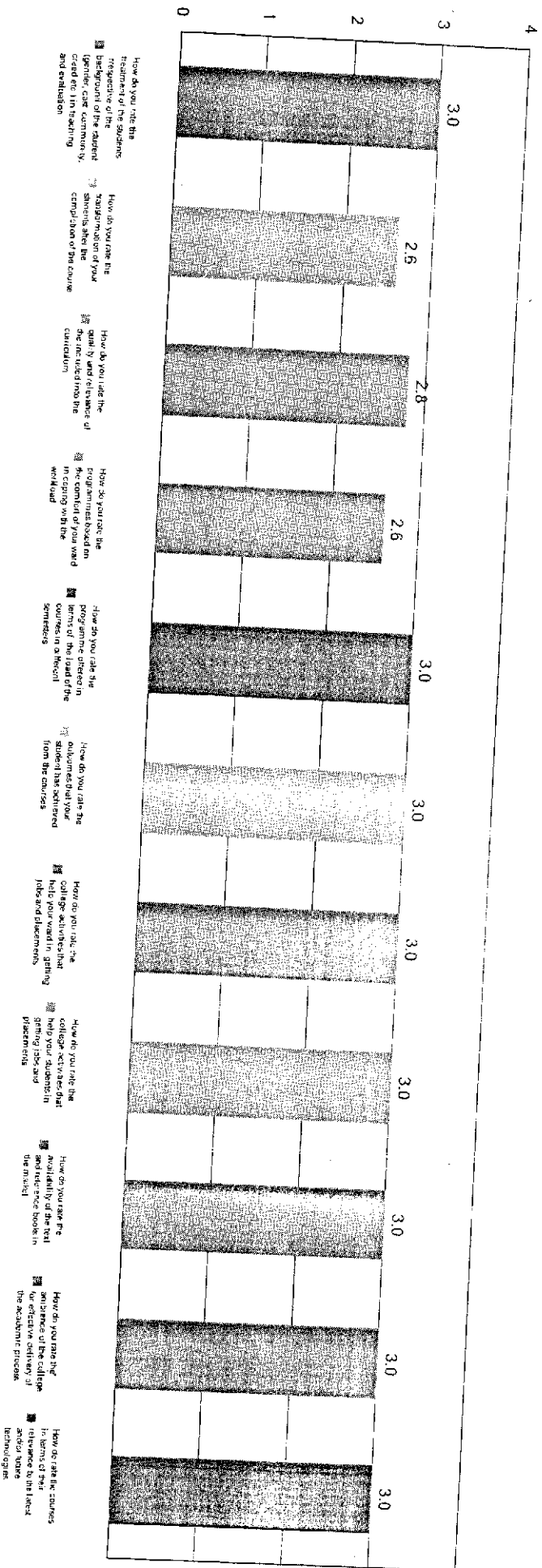
An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of programme BBA (DM) offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

<b>Suggestions</b>	<b>Action Taken</b>
Establish regular reviews and updates of course content to keep it aligned with emerging technologies.	<ul style="list-style-type: none"><li>• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.</li><li>• To enhance the interaction with students, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors.</li></ul>

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Faculty of Commerce and Management  
Rama University, Uttar Pradesh  
Kanpur



### Curriculum Program Feedback Analysis [Faculty], Session : 2022-2023





# Faculty of Commerce & Management,

Rama University, Uttar Pradesh, Kanpur

## Action Taken Report

On

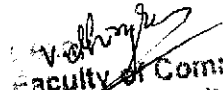
### FEEDBACK FROM FACULTY

[For MBA (DS/ABM/ HHM/ MPM), MCom]

(2022-23)

An action taken report in response to the valuable feedback received from our teaching faculty members on various aspects of MBA & MCOM programmes offered by Faculty of Commerce & management, Rama University, Uttar Pradesh, Kanpur. The feedback covers the wide range of topics and it is our commitment to address the concerns raised and continually improve our institution. The suggestions were implemented and following actions were taken: -

Suggestions	Action Taken
Faculty members believe that in order to improve competitiveness and skills and gain understanding of new techniques and concepts, they needed exposure to more recent & industrially vital focal areas.	<ul style="list-style-type: none"><li>• Two Career Oriented short term courses: Holistic Approach to Effective Communication; Talent Acquisition &amp; Talent management are offered for improving their competitiveness and skills.</li></ul>
Establish regular reviews and updates of course content to keep it aligned with emerging technologies.	<ul style="list-style-type: none"><li>• Students are encouraged to take MOOC courses and courses offered by IIT (MOU implementation) available through the SWAYAM platform and prutor platform to expand their domain expertise aligned with emerging technologies.</li><li>• To enhance the interaction with students, we conducted various student's centric activities like debate, presentation by students on their respective courses and increased the number of meetings with their mentors.</li></ul>

  
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